





**the IMPORTANCE of WISDOM  
and the DANGER of FOLLY**

**the PRINCIPLE...  
FOLLY DESTROYS one's REPUTATION**

**"A reputation, once broken, may perhaps be repaired; but the world will always keep their eyes on the spot where the crack was!"**

**"Therefore be careful how you walk, not as unwise men but as wise..."**

**Ephesians 5:15**

**"He was so deeply honest, it was as though, from any early age, he had been marinated in integrity."**

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**the PROBLEM...  
the HEART of MAN**

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**the EVIDENCE...  
the WAYS of a FOOL**

**"The way of fools seems right to them,  
but the wise listen to advice."**

**Proverbs 12:15**

**"The tongue of the wise adorns  
knowledge, but the mouth of the fool  
gushes folly."**

**Proverbs 15:2**

**"Fools find no pleasure in understanding  
but delight in airing their own opinions."**

**Proverbs 18:2**

**"The lips of fools bring them strife,  
and their mouths invite a beating.  
The mouths of fools are their undoing,  
and their lips are a snare to their very  
lives."**

**Proverbs 18:6-7**

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**the EXAMPLE...  
4 TYPES of FOOLS**

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**1) the FOOLISH RULER**

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**the EXAMPLE...  
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**2) the FOOLISH WORKER**



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**the EXAMPLE...  
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**3) the FOOLISH TALKER**

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**the EXAMPLE...  
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**4) the FOOLISH LEADER**

**PURSUE WISDOM,  
FLEE FOLLY!**